Thursday, May 14

10:00 am – 4:30 pm
Exhibitor Registration & Setup

10:00 am – 4:30 pm
Member Registration

10:00 am – 10:30 am
FSFS Foundation Board Meeting

10:30 am – Noon
FSNA Board Meeting

12:30 pm – 4:00 pm
Pre-conference training: National School Lunch Program Sponsors Renewal Training
Conducted by: The Florida Department of Agriculture

4:15 pm – 6:15 pm
Innovation Stations.
For Directors and Supervisors. Pre-registration required. New products and services will be the focus of these small-group, interactive stations. Groups will rotate between stations so attendees will visit each station to learn about and try the latest products and services.
Featured Companies: TBA

6:15 pm – 7:15 pm
SIPs and Directors Reception.
Invitation Only Event. Come enjoy a drink and visit with FSNA’s Sustaining Industry Partners before heading out for an open evening.

Open Evening

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Friday, May 15

7:00 am – 6:00 pm
Member Registration

7:00 am – 8:30 am
Exhibitor Registration & Setup

7:30 am – 9:30 am
Presidents Breakfast
By invitation and ticket only. Local Presidents and Presidents-Elect, Members of FSNA with 25 years or more work in SFS, retirees, Region Directors and Directors-Elect.

8:00 am – 4:15 pm
Chapter Sales Tables and FDACS Outreach.
Support the local chapters; win prizes and purchase items. FDACS Outreach Materials; go shopping at the FDACS store.

8:00 am – 4:15 pm
Resource Room & Take a “Chance” Auction Open

8:00 am – 4:15 pm
One-on-one sessions with the Florida Department of Agriculture.
Sign up yourself or your team for 20 minute sessions with FDACS staff get specific answers to your questions and find solutions for challenges your are facing.

8:30 am – 11:00 am
Exhibit Hall Open to “District Office Personnel” Only

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8:30 am – 9:30 am  
**Breakout Sessions—For Managers and Employees**

- **“Stuffed with Fluff; it’s Not Just a Silly Old Bear.”** The importance of overcoming challenges, setting goals, and taking control of your life. Having faced the challenges of being overweight, Winne Crockrell knows the difficulties and understands how being overweight effects more than just one area of your life. After living a life of low self-esteem, she has learned to value herself. Winnie will share her story and show you how you learn to value yourself and begin the weightloss journey and become an example of health to everyone around you, especially the students in your school. **Speaker:** Winnie Crockrell, Manager, Volusia County

- **“Can’t Be Scared.”** Taking that first step into a leadership role and be a little scary. But, it doesn’t have to be. This presentation will show you how easy that first step can be and includes a self-reflective tool to help guide participates forward, whether they are “seasoned” or just beginning the Leadership Journey. **Speaker:** Catherine Cook, Manager Osceola County

- **“Nutrislice Training for Managers and Employees”** The Nutrislice program is a very valuable tool for all school food service professionals. This session will help you learn ALL that Nutrislice can do to help promote your program and assist you, your parents and your community. **Speaker:** Michael Craig, Nutrislice

9:45 am – 10:45 am  
**Breakout Sessions—For Managers and Employees**

- **“Before Your Say What You Think….T.H.I.N.K!”** Have you ever wished you had an 'undo' button for something you said (or tweeted)? Learn to keep your foot out of your mouth... permanently! The T.H.I.N.K method of communication highlights the skills you need to express yourself effectively at work, at home and in social media. Discover the power of the “Pause” and strengthen your “cerebral filter” when interacting with your boss, your co-workers and your customers. It even works with your family and friends! **Speaker:** Valerie Hansen, Coordinator, Point of Sale Operations, Volusia County

- **Employee Coaching and Discipline for Managers.** Many people feel that one of the most difficult aspects of being a manager is knowing when and how to interact with employees. Some employees needs gentle guidance and some may need stronger directives. Session attendees will learn the hows and whys of employee coaching and employee discipline to help themselves and their employees find success. This session will have a strong focus on managers. **Speakers:** Beverly Girard, Food Service Director, Sarasota County Schools and Sara Dan, Supervisor, Sarasota County School District

- **“Nutrislice Training for Managers and Employees”** The Nutrislice program is a very valuable tool for all school food service professionals. This session will help you learn ALL that Nutrislice can do to help promote your program and assist you, your parents and your community. **Speaker:** Michael Craig, Nutrislice

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11:00 am – 2:00 pm
Exhibit Hall Open to Everyone

2:15 pm – 4:15 pm
Friday Opening General Session and Awards
Welcome
Thought for the Day & Pledge of Allegiance
Florida Department of Agriculture & Consumer Services Update
Legislative Update
Keynote Speaker: Jody Urquhart, “This would be Funny...if it wasn’t Happening to Me! How to Embrace Change with Enthusiasm and Vigor.”
Awards Recognitions & Presentations
• FSNA Scholarships / Grant Awards Recognition
• 100% Membership Recognition
• 100% Certification Recognition
• 25, 30, 35, 40, 45 Years of Service Awards
• Region Director’s Award Recognition
• President’s Bronze, Silver and Gold Winner Recognition
• President’s Award of Excellence
Membership Recruitment Raffle Drawing

4:15 pm – 4:45 pm
Rehearsal for Installation Banquet (current Board members) & Installation Ceremony (incoming elected officers) immediately following General Session

4:30 pm – 5:30 pm
Director and District Administrators Session: Q & A with Lakeisha Hood, Assistant Director, Food, Nutrition and Wellness, Florida Department of Agriculture and Consumer Services

4:15 pm – 7:00 pm
Enjoy the Beach and local activities

7:00 pm – Midnight
Friday Night Opening Party Sponsored by M&B Products
Festivities will be held at the Hilton Daytona Beach

*Subject to Change
Saturday, May 16

7:00 am – 8:00 am
Health Activity
Get Your Day Started in a Healthy Way
Activity: TBA

7:00 am – Noon
Member Registration

7:00 am – 8:30 am
Exhibitor Registration & Setup

8:00 am – 11:30 am
Resource Room and Take a Chance Auction Open

8:00 am – 1:00 pm
Chapter Sales Tables and FDACS Outreach
Support the local chapters; win prizes and purchase items.
FDACS Outreach Materials; go shopping at the FDACS store.

8:00 am – 1:00 pm
One-on-one sessions with the Florida Department of Agriculture
Sign up yourself or your team for 20 minute sessions with FDACS staff get specific answers to your questions and find solutions for challenges you are facing.

8:30 am – 11:00 am
Exhibit Hall Open to Everyone

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11:15 am – 12:15 pm
Breakout Sessions

- **Employee Coaching and Discipline for Directors**  Session attendees will learn the hows and whys of employee coaching and employee discipline to help themselves and their employees find success. This session is for SFS Directors and Supervisors. **Speakers:** Beverly Girard, Food Service Director, Sarasota County Schools and Sara Dan, Supervisor, Sarasota County School District

- **“I Love My Job, It's the People I Can't Stand!”**  Join us in this hilariously interactive, practical and inspiring motivational speech that shows you how to develop healthy communication patterns with anyone. You can learn to handle the most difficult situations and the most challenging people and how to get through to others without giving in. Never again fall victim to those who love to make life miserable for the rest of us! Knowing how to deal with difficult people at work will allow you to approach your job with more enjoyment and your coworkers with greater confidence. **Speaker:** Jody Urquhart

- **“What to Do When There’s Too Much to Do.”**  Feeling overwhelmed seems to be just part of our day. But, it doesn’t have to be.  Session participants will learn how to be more productive without working harder.  Don’t despair, it can be done! **Speaker:** Jeanne E. Sexson, je Sexson Enterprise

11:30 am
Take A Chance Auction Bidding Ends

12:30 pm
Take A Chance Auction Winners Posted

12:30 pm – 2:45 pm
Take A Chance Auction Item Pick up
Items not picked up by 2:45 will be used in one more drawing at the Saturday General Session

Noon – 12:30 pm
Registration for Delegates
All delegates need to be registered and on the floor by 12:30 pm

12:30 pm – 1:30 pm
House of Delegates Meeting

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12:30 pm – 1:30 pm 

- **“Simple Solutions for Conflict Resolution.”** This is a very interactive session describing the most common conflicts in the school food service arena, and how to deal with them. Audience will be asked to participate in role playing, skits, and sharing best practices from personal experiences. This session will have a strong focus on directors and managers. **Speaker:** Kimberly Rogers, RD, Consultant, inTEAM Associates, LLC 

- **“Ethics in Dietetics.”** Session Description to come. **Speaker:** Nadine Pazder, RD, Workshop Facilitator, Healthy Interactions. 

- **“Change Your Focus to Get New Results.”** Sometimes we can be our own worst enemy. Getting in your own way can keep you from achieving the professional and personal success you are seeking. Participants in this session will learn to break old habits and focus on your strengths to help you reach your goals. **Speaker:** Jeanne E. Sexson, je Sexson Enterprise 

- **“Can’t Be Scared.”** Taking that first step into a leadership role and be a little scary. But, it doesn’t have to be. This presentation will show you how easy that first step can be and includes a self-reflective tool to help guide participates forward, whether they are “seasoned” or just beginning the Leadership Journey. **Speaker:** Catherine Cook, Manager Osceola County
1:45 pm – 2:45 pm

- **“Stuffed with Fluff; it’s Not Just a Silly Old Bear.”** The importance of overcoming challenges, setting goals, and taking control of your life. Having faced the challenges of being overweight, Winne Crockrell knows the difficulties and understands how being overweight effects more than just one area of your life. After living a life of low self-esteem, she has learned to value herself. Winnie will share her story and show you how you learn to value yourself and begin the weightloss journey and become an example of health to everyone around you, especially the students in your school. **Speaker:** Winnie Crockrell, Manager, Volusia County

- **“Before Your Say What You Think….T.H.I.N.K!”** Have you ever wished you had an 'undo' button for something you said (or tweeted)? Learn to keep your foot out of your mouth... permanently! The T.H.I.N.K method of communication highlights the skills you need to express yourself effectively at work, at home and in social media. Discover the power of the “Pause” and strengthen your “cerebral filter” when interacting with your boss, your co-workers and your customers. It even works with your family and friends! **Speaker:** Valerie Hansen, Coordinator, Point of Sale Operations, Volusia County

- **“The Kiss of Death: Food Allergies.”** It is estimated that 6-8% of children in America have food allergies – one to two per classroom. The only current treatment for a food allergy is total avoidance of the food allergen. This session will provide the audience with a hands-on, case-study approach in examining student accommodation essentials, school team protocols and food preparation strategies in the flow-of-food to prevent cross contact with a food allergen. **Speaker:** Jamie Stamey

- **“Overview of Professional Standards Rule and the Wellness Rule.”** An update and overview of two USDA rules: the final Professional Standards Rule and the Wellness Rule as it is known at the time of the conference. Get the answers to your questions regarding these requirements. **Speaker:** Lakisha Hood, Assistant Director, Food, Nutrition and Wellness, Florida Department of Agriculture and Consumer Services
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3:00 pm – 4:30 pm
Closing General Session and Awards  
School Nutrition Association update  
Awards Presentation
- Florida Jump Start Awards  
- Nutrition Awards  
- Smart Start Awards  
- Student Wellness Advisory Council of the Year Award  
- Super School Awards  
- Leadership Award (FS E/M)  
- Innovative Idea Award (FS E/M)  
- Community Humanitarian  
- Public Policy and Legislative Award  
- Retiree of the Year Award  
- Outstanding Manager of the Year
Membership Recruitment Raffle Drawing

4:30 pm – 6:00 pm
Open

6:00 – 6:30 pm
Pre-Banquet Reception with Cash Bar  
Chapter Presidents and Board line up for walk  
Held at the Hilton Daytona Beach

6:30 pm – 9:00 pm
Installation Banquet and Awards  
Held at the Hilton Daytona Beach  
Procession of Local Chapter Presidents  
Procession of 2014-2015 FSNA Executive Board  
Presentation of Colors  
Invocation  
Dinner  
Chapter Sales Table Drawings
Awards Presentation: FSNA S&A Committee
- Outstanding Manager Award  
- Outstanding Director Award  
- Outstanding Employee Award  
- Louise Sublette Award for Excellence
Break out Session Evaluation Drawing  
Installation for 2015-2016 Officers,  
Introduction of New Theme – Lori Drenth 2015-2016 FSNA President

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