



## 2021-2022 PRESIDENT'S AWARD INITIATIVE TRACKING DOCUMENT

**GOAL: PROFESSIONAL DEVELOPMENT**

**OBJECTIVE:** Offer a variety of educational opportunities to all membership levels and SFS positions.

**INITIATIVES:**

- ✓ Promote the SNA Credentialing study group available through FSNA at chapter meetings and other district wide events.
- ✓ Host an event/ meeting that includes an educational component that is fun and different from trainings done in the past.
- ✓ Survey chapter members and let FSNA know what kinds of trainings Managers and Employees want and need.

INITIATIVE – HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?	TARGET DATE	DESIRED OUTCOME	ASSIGNED TO	DATE COMPLETED


# 2021-2022 PRESIDENT'S AWARD INITIATIVE TRACKING DOCUMENT

## GOAL: ADVOCACY AND PUBLIC IMAGE

### OBJECTIVES:

1. Increase efforts to enhance policy makers and the public's perception of school nutrition professionals and school nutrition programs so that they receive bonuses and appreciation from them.
2. Increase attendance at the 2<sup>nd</sup> Annual FSNA Breakfast in the Capitol by 10%.
3. Develop a bill/program that would incentivize District SFS procurement personnel to purchase food products that are grown or processed in Florida.

### INITIATIVES:

- ✓ Invite a Representative and their staff to the *Breakfast at the Capitol* during the Legislative Action Caucus. Invitation Letter will be provided.
- ✓ Arrange for a chapter member to attend the Legislative Action Caucus in Tallahassee.
- ✓ Solicit a story from one of your schools to highlight the importance of your program. Post it on Facebook or send to FSNA to post.
- ✓ Post pictures on Facebook of Chapter Events to include meetings, social events and fundraisers.
- ✓ Post School Breakfast and National School Lunch activities on Facebook.

<b>INITIATIVE – HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?</b>	<b>TARGET DATE</b>	<b>DESIRED OUTCOME</b>	<b>ASSIGNED TO</b>	<b>DATE COMPLETED</b>

## 2021-2022 PRESIDENT'S AWARD INITIATIVE TRACKING DOCUMENT

**GOAL: MEMBERSHIP & COMMUNITY**

**OBJECTIVE:**

1. Increase membership and member retention among all sections of SFS.

**INITIATIVES:**

- ✓ Promote FSNA Scholarships and Grants to members in the district.
- ✓ Provide a presentation on the benefits of Chapter participation and FSNA Membership at the beginning of the school year at the district meeting or at individual cafeterias.
- ✓ Select and carry out a service project that supports a community organization.
- ✓ Host a fundraiser to generate funds to support attendance to FSNA events.
- ✓ Send 1 Chapter Chatter submission to FSNA for inclusion in Tidbits.

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**2021-2022 PRESIDENT’S AWARD INITIATIVE TRACKING DOCUMENT**

**GOAL: GOVERNANCE & OPERATIONS**

**OBJECTIVE:** FSNA will have the resources, board involvement and staffing it needs to serve its members.

**INITIATIVES:**

- ✓ Promote and then schedule a meeting to determine if SFS personnel would value having a chapter, what the chapter could do, and if starting or maintaining the chapter is feasible. Report results of meeting to FSNA.
- ✓ Encourage or nominate a member from the chapter to run for a position on the FSNA Board of Directors or to serve on an FSNA Committee. Send in the nomination form or help the nominee complete the form to “self-nominate”.
- ✓ Educate district leadership on the cost effectiveness and educational and motivational value of the FSNA Leadership Training in June.
- ✓ Ensure that all chapter bank accounts have appropriate signers and the District Director is aware of the account.
- ✓ Ensure that FSNA Affiliation Agreement is completed and sent to FSNA by December 31, 2021.
- ✓ Ensure 990N and Annual Reports are filed in a timely manner.

INITIATIVE – HOW ARE YOU GOING TO COMPLETE THIS OBJECTIVE?	TARGET DATE	DESIRED OUTCOME	ASSIGNED TO	DATE COMPLETED
