

# Events to Sponsor

All sponsorships will include recognition on the conference webpage, printed program and conference app.

## Friday Night Party Host **\$10,000**

With this sponsorship, your company name will be part of the name of the event! The sponsorship also includes signage at the event, opportunity to co-host with FSNA President and welcome guests and speak for 3 minutes, a display table to display product or information, ability to hand out drink tickets to guests at the entrance, opportunity to add info or promotional item to Expo bag, and top level recognition. One sponsor.

## Friday Night Party Co-Sponsor **\$2,500**

Support the premier event party of the Annual Conference & Expo. This sponsorship includes signage at the event and exhibit hall entrance, 3 minutes for your company representative to speak during the event, and the ability to welcome guests and hand out drink tickets at the entrance. Up to 3 sponsors.

## Saturday Luncheon **\$5,000**

The Luncheon includes the FSNA Traditions - the President's Walk and Recognition Awards to highlight FSNA's best of the best, the 50/50 Raffle, and closing remarks. Sponsorship includes prominently displayed company logo at exhibit hall entrance signage, one company representative to open the luncheon with welcome remarks to the group, and seating and lunch for up to 4 company representatives. One sponsor.

## Saturday Keynote Speaker **\$3,000**

Sponsor the Grand Finale - the Keynote Speech! Sponsorship includes introducing the speaker, the opportunity to welcome the attendees, your company logo displayed prominently during the session, exhibit hall entrance signage, and the opportunity to drop promotional material in attendee seats prior to session. One sponsor.

## Expo Bag **\$3,500 exclusive or \$1,500 each**

Increase your company's visibility by sponsoring the official attendee conference bag, giving all attendees! Members love receiving their bag to hold all of their materials. Even after the expo they continue to use it throughout the year, expanding your reach even further. One sponsor (\$3,500) OR up to three sponsors (\$1,500 each).

## Name Badge **\$3,000**

Get your company's name in front of every attendee at every event! Each attendee must wear their name badge to attend all events. Imprint area will include a 2 1/2" horizontal space for a full-color company logo. Sponsorship includes all fees associated with production. One sponsor.

## Friday Opening Session **\$2,000**

Kick off the event with this opening session, which will feature the introduction of the new President and awards. By supporting the Opening Session, your company representative can welcome the attendees, your company logo will be displayed prominently during the session, you may also drop promotional material in attendee seats prior to session. One sponsor.

## App Welcome Screen **\$1,500**

This is your opportunity to get your company's logo in the palm of every attendees' hands. Your logo will be the first thing attendees see when they join the event on the conference app. One sponsor.

## Exhibit Hall Lounge **\$1,000**

What could you do with an additional 100 square feet in the exhibit hall... maybe decorated to meet with SFS professionals? Sponsorship includes applying company logo as well as carpeting will be provided by FSNA. Ideas for your lounge must be approved by FSNA prior to the expo. Up to 2 Sponsors.

## App Push Notifications **\$600**

Send out 3 push notifications during the event to promote your company and products. An example notification could be: "Make sure to stop by booth # to visit Company and try our newest product!" Your options are limitless - within the 145 character limit. One sponsor.

## Promotional Bag Inserts **\$600**

Sponsor provides one promotional item to be inserted in the conference bag, given to all attendees. Physical items and shipping are not included in the sponsorship amount. Promotional item may include a logoed flyer, coupon, product sample, or promotional item. Item cannot be a bag and must be approved by FSNA prior to providing items. Up to 7 sponsors.

## TAC Auction Sponsor **\$600**

Support the Annual FSNA Foundation Fundraiser! All proceeds from the fundraiser go directly to the Foundation to provide education, training, scholarships, and awards for SFS members. Sponsorship includes company logo on the Auction signage. One Sponsor.

## Breakout Session Facilitator **\$350**

With several breakout sessions being offered, it makes sense to join them! You will welcome attendees to the session, speak about your company/product/service for 2-minutes prior to the session starting, and introduce the speaker.