

ANNUAL CONFERENCE & EXPO SPONSORSHIPS

All sponsorships will include recognition on the conference webpage and conference app.

Sessions to Sponsor

Friday Night Party Host **\$10,000**

Sponsor the main social event of the conference! This also includes signage at the event, opportunity to co-host with FSNA President, welcome guests, speak for 3 minutes, a display table to display product or information, ability to hand out drink tickets to guests, opportunity to add info or promotional item to Expo bag, and top level recognition.

Friday Night Party Co-Host **\$2,500**

Support the premier social event at the Annual Conference. Sponsorship includes signage at the event and exhibit hall entrance and 1 minute for your company representative to speak during the event. Up to 3 sponsors.

Keynote **\$3,000**

Sponsor the Conference Grand Finale - the Keynote Speech by YouTube sensation Gerry Brooks! Introduce the speaker, welcome you, company logo display session, exhibit hall entrance opportunity to drop promotional material in attendee seats prior to session.



Attendee Registration **\$1,500**

Welcome each attendee as soon as they walk in & pick up their badge. Company logo on the kick table, one registration piece distributed at registration, the email confirmation and registration page. One sponsor.



Breakout Session Facilitator **\$350**

With several great breakout sessions being offered, it makes sense to join them! Welcome attendees to the session, speak about your company/product/service for 2 minutes prior to the session starting, & introduce the speaker.

Exhibit Hall Lounge **\$1,000**

What could you do with an additional 1000 square feet in the exhibit hall? Maybe SFS professionals? Carpeting? displaying company logo is in Sponsors.



TAC Auction **\$1,000**

Support the Annual FSNA Foundation Fundraiser! Sponsorship includes company logo on the Auction signage, on all auction forms, and promotions. One Sponsor.

DON'T SEE A SPONSORSHIP THAT SUITS YOUR NEEDS? CONTACT US AND LET'S GET CREATIVE!

Questions? Contact:

Aubrie Leigh Egerton, Event & Communications Specialist

Call: (850) 878-1832 or Email: alpennekamp@floridaschoolnutrition.org

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Branding Opportunities

Expo Bag

\$1,500

Increase your company's visibility by sponsoring the official conference bag, given to all attendees! Members love using their bag to keep track of all of their materials. Even after the expo they continue to use it throughout the year, expanding your reach even further. Up to 3 sponsors (\$1,500 each).

Heartland

Name Badge

\$3,000

Get your company in front of every attendee at every event! Each attendee must wear their name badge to attend all conference activities. Sponsorship includes all fees associated with production, and space for a full-color company logo. One sponsor.

Room Key

\$2,500

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their hotel room. Hotel Key Card sponsor has their logo branded, ensuring repeat brand awareness. Be the company that is in everyone's wallet!

Conference App Cover

\$2,000

This is your opportunity to get your company's logo in the palm of every attendee's hands! Your logo will be the first thing attendees see when they join the event on the conference app. Includes 2 sponsored posts on app activity feed and push notification. One sponsor.

App Sponsored Posts

\$600

Create a sponsored post on the app's activity feed and send out a push notification during the event to promote your company and products. Example: *"Make sure to stop by Booth # to visit Company and try our newest product!"* Your options are limitless - within the 145 character limit.

Promotional Bag Stuffers

\$600

Contactless promos and samples - ensure that all attendees have something of yours to take home with them. Provide one item to be inserted in the conference bag, given to all attendees. The items and shipping are not included. Item must be approved prior to providing items.

PRINTED PROGRAM ADVERTISING

Full Page

Live area = 8.25" x 10.75 "

Trim size = 8.5" x 11"

Half Page

Live area = 4.75" x 7.3 "

Trim size = 7.5" x 4.75"

Back Cover (Color).....\$1,250

Inside Back Cover (Color).....\$1,250

Inside Front Cover (Color).....\$1,250

Full Page Inside (Color).....\$1,000

Full Page Inside (B&W).....\$650

Half Page (B&W).....\$400

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