

SPRING FLING & EXPO SPONSORSHIPS

March 12-13, 2021 | Orlando, FL

All sponsorships will include recognition on the conference webpage and conference app.

Friday Night Fling Host **\$10,000**

Sponsor the main social event of the conference! This also includes signage at the event, opportunity to co-host with FSNA President, welcome guests, speak for 3 minutes, a display table to display product or information, ability to hand out drink tickets to guests, opportunity to add info or promotional item to Expo bag, and top level recognition. One sponsor.

Expo Bag **\$3,500 exclusive or \$1,500 each**

Increase your company's visibility by sponsoring the official conference bag, given to all attendees! Members love using their bag to keep track of all of their materials. Even after the expo they continue to use it throughout the year, expanding your reach even further. One sponsor (\$3,500) OR up to 3 sponsors (\$1,500 each).

Keynote Speaker **\$3,000**

Sponsor the Conference Grand Finale - the Keynote Speech by YouTube sensation Gervy Brooks!

Introduce the speaker, welcome your company logo displayed session, exhibit hall entrance : opportunity to drop promotional material in attendee seats prior to session.



Name Badge **\$3,000**

Get your company in front of every attendee at every event! Each attendee must wear their name badge to attend all conference activities. Sponsorship includes all fees associated with production and space for a full-color company logo. One sponsor.

Friday Night Fling Co-Host **\$2,500**

Support the premier social event at the Spring Fling. Sponsorship includes signage at the event and exhibit hall entrance and 1 minute for your company representative to speak during the event. Up to 3 sponsors.

Conference App **\$1,500**

This is your opportunity to get your company's logo in the palm of every attendees' hands! Your logo will be the first thing attendees see when they join the event on the conference app. One sponsor.

Attendee Registration **\$1,500**

Welcome each attendee as soon as they walk in & pick up their badge. Company logo will be placed on the kick board of one registration counter, marketing pieces distributed at registration, and logo included on the email confirmation and registration page. One sponsor.

Questions? Contact:

Aubrie Leigh Pennekamp, Event & Communications Specialist

Call: (850) 878-1832 or Email: alpennekamp@floridaschoolnutrition.org

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Pocket Program Sponsor \$1,000

New this year - FSNA is offering a 'pocket-sized' printed program to attendees in lieu of a booklet program. Sponsor's exclusive logo on pocket program given to every attendee. One sponsor.

Exhibit Hall Lounge "Pit Stops" \$1,000

What could you do with an ad feet in the exhibit hall... maybe SF S or je... Carpeting displaying company logo is in Sponsors.



Promotional Bag Inserts \$600

Contactless promos and samples - ensure that all attendees have something of yours to take home with them. Provide one item to be inserted in the conference bag, given to all attendees. The items and shipping are not included. Item must be approved prior to providing items.

App Push Notifications \$600

Send out 3 push notifications during the event to promote your company and products. Example: "Make sure to stop by Booth # to visit Company and try our newest product!" Your options are limitless - within the 145 character limit. One sponsor.

Individual Hand Sanitizers \$500

Provide the attendees with one of this year's hottest items - hand sanitizer! Branded sanitizers will be included in the bags given to every attendee at check-in. Sponsorship amount does not include hand sanitizers or shipping.

Face Masks \$500

Face masks will be required to be worn by all attendees, why not provide them with a mask with your logo on it? Masks will be included in the bags given to every attendee at check-in. Sponsorship amount does not include masks or shipping.

Breakout Session Facilitator \$350

With several breakout sessions being offered, it makes sense to join them! Welcome attendees to the session, speak about your company/product/service for 2-minutes prior to the session starting, & introduce the speaker.

DON'T SEE A SPONSORSHIP THAT SUITS YOUR NEEDS? CONTACT US AND LET'S GET CREATIVE!

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