

SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIPS WILL INCLUDE RECOGNITION ON THE CONFERENCE WEBPAGE,
PRINTED PROGRAM AND CONFERENCE APP.

Friday Night Party Host

\$10,000

Sponsor the main social event of the conference! This also includes signage at the event, opportunity to co-host with FSNA President, welcome guests, speak for 3 minutes, a display table for products or information, recognition in TidBits newsletter, opportunity to add info or promotional item to Expo bag, and top level recognition. One sponsor.

Friday Night Party Co-Sponsor

\$2,500

Support the premier social event of the Annual Conference & Expo. This sponsorship includes signage at the event and exhibit hall entrance, recognition in the TidBits newsletter and 1 minute for your company representative to speak during the event. Up to three sponsors.

Saturday Luncheon

\$5,000

Sponsorship includes prominently displayed company logo, exhibit hall entrance signage, one company representative to open the luncheon with welcome remarks, and seating and lunch for up to 4 company representatives. One sponsor.

Expo Bag

\$3,500 exclusive or \$1,500 each

Increase your company's visibility by sponsoring the official conference bag, given to all attendees! Members love their bag for keeping track of all of their materials. Even after the expo they continue to use it, expanding your reach even further. One sponsor (\$3,500) OR up to three sponsors (\$1,500 each).

Name Badge

\$3,000

Get your company's name in front of every attendee at every event! Each attendee must wear their name badge to all events. Sponsorship includes all fees associated with production and space for a full-color company logo. One sponsor.

Saturday Keynote Speaker

\$3,000

Sponsor the Grand Finale - the Keynote Speech! Sponsorship includes introducing the speaker, your company logo displayed prominently during the session, exhibit hall entrance signage, and the opportunity to drop promotional material in attendee seats prior to session. One sponsor.

Hotel Room Keys

\$2,500

Be the brand every attendee sees first thing in the morning, last thing at night and every other time they enter their room. Sponsor has their logo on main hotel room keys. Be the company that is in everyone's wallet! One sponsor.

Conference App Cover

\$2,000

This is your opportunity to get your company's logo in the palm of every attendees' hands! Your logo will be the first thing attendees see when they join the event on the conference app. One sponsor.

Friday Opening Session

\$2,000

Help FSNA kick off the conference, which features the introduction of the new President and awards. By supporting the Opening Session, your company representative can welcome the attendees, your company logo will be displayed prominently during the session, you may also drop promotional material in attendee seats prior to session. One sponsor.

Attendee Registration

\$1,500

Welcome each attendee as soon as they walk in & pick up their badge. Company logo will be placed on the kick board of one registration counter, marketing pieces distributed at registration, and logo included on the email confirmation and registration page. One sponsor.

Exhibit Hall Lounge

\$1,000

What could you do with an additional 600 square feet in the exhibit hall... maybe decorate and be able to meet with SFS professionals? Sponsor sign as well as carpeting will be provided by FSNA. Up to two Sponsors.

TAC Auction

\$1,000

Support the Annual FSNA Foundation Fundraiser! All proceeds from the fundraiser go directly to the Foundation to provide education, training, scholarships, and awards for SFS members. Sponsorship includes company logo on the Auction signage. One Sponsor.

App Push Notifications

\$600

Send out 3 push notifications during the event to promote your company and products. An example notification could be: "Make sure to stop by Booth # to visit Company and try our newest product!" Your options are limitless - within the 145 character limit. One sponsor.

Promotional Bag Inserts

\$600

Put your promotional item in the conference bag, given to all attendees. Promotional item may include a logoed flyer, coupon, product sample, or promotional item. Item cannot be a bag and must be approved by FSNA prior to providing items. Up to eight sponsors.

Coffee & refreshment Station

\$600

Exclusive signage during one of the coffee stations provided to attendees. Ability to display marketing materials at the station. Physical items and shipping are not included. Up to 3 sponsors.

Breakout Session Facilitator

\$350

With several breakout sessions being offered, it makes sense to join them! You will welcome attendees to the session, speak about your company/product/service for 2-minutes prior to the session starting, and introduce the speaker. Up to sixteen sponsors.

Manager Bootcamp

\$250

New this year! Be a part of this new 6 hour manager bootcamp series. Sponsorship includes signage at the session, recognition in the printed program and opportunity to distribute product or materials during the series. Up to 3 sponsors.

Refrigerated/Frozen Trailers

In Kind

Be our Hero!! Company donates a fridge and/or freezer trailer(s) for exhibitors to use for storage during the conference. Recognition in Tidbits and opportunity to drop promotional items in the conference bag. One sponsor. 5